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For additional Information:

Katie Halbach, Gold Cross Ambulance

(715) 644-8247

khalbach@goldcross.org

GOLD CROSS AMBULANCE EQUIPS AMBULANCES WITH LATEST TECHNOLOGY IN CARDIAC MONITORING *Life-saving Equipment Supports Excellence In Care*

Menasha, WI (Jan 14, 2021) – No matter the situation, Gold Cross Ambulance paramedics are now able to more carefully monitor patients with heart issues, from babies to the most critical-care adults, from living rooms to the back of an ambulance. The ease of use and the advanced technology, paired with expert care, improves the delivery of CPR and a patient's chances of survival.

"We are excited to have the technology these monitors provide," said Daniella Kollmansberger, lead paramedic with Gold Cross Ambulance. "They allow us to recognize heart rhythms early to support early treatment. We can 'see' heart attacks and immediately alert our hospital partners so they can seamlessly continue the care we have started. This is vital to a positive outcome."

The monitors provide real-time CPR feedback about the quality of the compressions being delivered during a cardiac arrest. A key to survival for sudden cardiac arrest events is immediate high-quality compression and defibrillation. The new monitors allow paramedics to see the depth and rate of the compressions they are delivering. An audible prompt of visual on the screen communicates this vital information. The monitor also allows the paramedic to see the underlying rhythm of the patient's heart so they able to quickly prepare for their next step in defibrillation or medication treatment.

Additionally, while many cardiac monitors used by ambulance services can diagnose situations in which a patient is experiencing heart attack, the new Gold Cross Ambulance monitors can upload the image of the patient's heart to the cardiology team waiting at the hospital. When the patient arrives, the team is ready for immediate intervention. Gold Cross Ambulance coordinates all steps of care closely with its partner hospitals in the Ascension and ThedaCare networks, assuring patients of seamless transitions.

"We are committed to the highest level of quality care," said Mark Fredrickson, executive director of Gold Cross Ambulance. "Our new monitors are a key tool that will allow us and our hospital partners to help save lives."

About Gold Cross Ambulance

In its 28th year of service, Gold Cross Ambulance Service provides paramedic-level care for 911 medical emergencies and non-emergency transport services to more than 280,000 people in 1,200 square miles of portions of Outagamie, Winnebago, Calumet and Waupaca counties, responding to more than 23,000 calls in 2020. The company also brings EMS expertise to the region through its management services, making it the only not-for-profit, regional ambulance service in the state. To learn more about Gold Cross Ambulance, visit www.goldcross.org.

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